



## **SPEEDPAY® CUSTOMERS TO BENEFIT FROM ENHANCED SERVICES THROUGH NORDIS TECHNOLOGIES**

Single, easy-to-use application powered by Nordis Technologies will help businesses make bill presentment and compliance letter distribution faster

### **ENGLEWOOD, CO (SEPTEMBER 20, 2017)**

Speedpay, Inc., a Western Union company, and Nordis Technologies today announced an alliance to offer improved cloud-based customer communications management services to Speedpay clients. This strategic agreement provides current and future Speedpay clients with the opportunity to add Espresso®, an easy-to-use, self-service application to organize, automate and execute print and electronic communications. Nordis also delivers print/mail and email production services, thus enabling a seamless end-to-end communications solution.

“We understand the difficulties businesses face when needing to send out customer statements and other critical announcements every month. By providing our customers with the opportunity to add Nordis’s Espresso® customer communications management system, we are giving them options for additional tools that will help better streamline their billing process,” said Frank Lockridge, Head of Speedpay. “This relationship is just another example of how Speedpay is constantly seeking ways beyond the power of our processing capabilities to make it easy for our clients to collect payments.”

As a subsidiary of The Western Union Company, a leader in global payment services, Speedpay offers clients billing and payments solutions through various channels and across multiple industries, helping reduce costs, increase efficiency and improve customer satisfaction. Speedpay services also maintain an average of 99.98 percent uptime and offer 24/7 support, 365 days a year.

Speedpay's more than 350 billers nationwide can now enjoy greater visibility and control over the entire customer communications process. Through Nordis, Speedpay's billers can prepare, modify and distribute everything from billing statements and compliance letters to confirmations, newsletters, marketing pieces and other critical account documentation in just minutes, instead of weeks or months.

"We are delighted to announce our strategic alliance with Speedpay by offering our Espresso® customer communications management application to Speedpay's clients. Nordis' turnkey solution for critical digital and print communications helps companies optimize their processes and outreach to strengthen customer engagement, streamline compliance, simplify change management and accelerate revenue," said Ronnie Selinger, Founder, CEO and President of Nordis Technologies.

**To learn more about Speedpay's comprehensive payment strategies and solutions, visit [speedpay.com](http://speedpay.com).**

## ABOUT SPEEDPAY, INC.®

Speedpay, a Western Union® company, provides electronic bill presentment and payment (EBPP) solutions that help keep your business running. An industry leader given its footprint, financial strength, service reliability and availability, Speedpay is dedicated to helping billers collect better payments. Our clients benefit from our highly consultative approach – ensuring we deliver customized payments offerings that address your business challenges and provide overall efficiency, ultimately saving you time and money. From web to mobile, eBill, IVR or CSR, Speedpay offers some of the most highly configurable channels available on the market, specifically designed for the way people want to pay bills.

A wholly owned subsidiary of E-Commerce Group Products, Inc., Speedpay has been at the forefront of the electronic payments industry since 1989, and was acquired by Western Union® in 2002.

For more information, **visit [speedpay.com](http://speedpay.com).**

## ABOUT NORDIS TECHNOLOGIES

Nordis Technologies is a leader and innovator in providing technology solutions to solve customer communications management challenges. With Nordis' patent-pending, cloud-based Espresso application and product suite, businesses can quickly and efficiently create and manage critical print and digital communications. Nordis delivers an end-to-end solution, with state-of-the-art lettershop and direct mail services to produce and deliver documents. Privately held NordisTechnologies is based in Coral Springs, Florida.

For more information, **visit [www.nordistechnologies.com](http://www.nordistechnologies.com).**

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